

First Media Radio, LLC

801 East DuBois Avenue
DuBois, Pa. 15801

Annual EEO Public File Report Form

WOWQ/WQYX/WCPA/WZDB

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): [Station Call Sign(s) and Communities of License] and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 1, 2010 to and including March 31, 2011 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

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Appendix 1 to

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Covering the Period from April 1, 2010 to March 31, 2011

Station(s) Comprising Station Employment Unit: WOWQ/WQYX/WCPAA

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1	N/A		
2			
3	N/A		
4			
5			

Total Number of Persons Interviewed During Applicable Period: 0

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Appendix 2 to

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Covering the Period from April 1, 2010 to March 31, 2011

Station(s) Comprising Station Employment Unit: WOWQ/WQYX/WCPA/W⁺

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	N/A	0	
B			
C			
D			
E			
F			
G			
H			

* Indicates sources that have requested notification of job openings.

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Appendix 3 to

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Covering the Period from April 1, 2010 to March 31, 2011

Station(s) Comprising Station Employment Unit: WOWQ/WQYX/WCPA/WZDB

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

WOWQ/WQYX/WCPA/WZDB

[Description of the activities.]

First Media Radio, LLC.-DuBois which consists of the above stations, implements initiatives designed to comply with outreach recruiting. "Moose" Rosana, GM is the management team member responsible for coordinating these efforts. A radio announcement airs daily on each station asking for recruitment sources wishing to receive notice of job openings.

April,21,22,23 2010 FMR Management Conference, Queenstown, Maryland. Attended by all First Media Radio General Managers including "Moose" Rosana where training was provided for methods of ensuring equal employment opportunity and preventing discrimination.

May 11, 2010 - DuBois Area Schools Career Fair
News Director, Drew Gordon, Sales Manager, Monica Fleck and Account Executive, Emily Youngdahl spoke with middle school students about options in the broadcasting industry.

May 18, 2010 The 2010 Central Pennsylvania Regional Career Fair was held at the Penn Stater Conference Center Hotel in State College. First Media Radio was represented by Michael McGough, District Manager and "Moose" Rosana, General Manager. Our exhibit provided information on careers in broadcasting, career opportunities with First Media Radio, LLC to the general public.

May 20, 21, 2010 DuBois Area High School Senior Interviews....News/Sports Director, Drew Gordon joined with other business executives and community leaders conducting job interviews with senior class members. The interviews allow the students to present themselves, their life and career goals, and aspirations. Interviews are conducted similar to a job interview with the radio stations. The interviewer grades the presentations given as part of the student's final grade.

March 25, 2011 WOWQ/WQYX/WCPA was a registered exhibitor at the 2011 Penn State University College of Communications Job Expo at the Hetzel Union Building on the Penn State-University Park campus. First Media Radio was represented by Michael McGough, District Manager and "Moose" Rosana, General Manager. Our exhibit provided information on careers in broadcasting, career opportunities with First Media Radio, LLC, and profiles of WOWQ/WQYX/WCPA and First Media. The Job Expo was attended by approximately 400 Penn State University Students. The Penn State College of Communications at University Park is America's largest accredited college of communications.